



Minutes TEMPE MUNICIPAL ARTS COMMISSION October 12, 2011

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on October 12, 2011, within the Tempe Public Library Board Room, 3500 S. Rural Road, Tempe, AZ, 85282.

(MEMBERS) Present:

Frank Williams, Chair
Shirlee King, Vice Chair
Susan Bendix
Nikie Crawford
Nancy Goren
Dave Kephart
Robert Moore
Celeste Plumlee

City Staff Present:

Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development
Jerry Hart, Deputy Director - Finance and Technology Department
Rachael Peterson, Administrative Assistant. - Library and Cultural Services Division
Adrienne Richwine, Deputy Director - Library and Cultural Services Division

Guest(s) Present:

Don Dotts, Representative - Friends of the Tempe Center for the Arts

(MEMBERS) Absent:

Patrick Fanning
Donna Goyette
Barbara Hanigsberg
Hilary Harp
Hotchy Kiene
Janis Webb

Agenda Item 1 - Call to Order

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, called the TMAC meeting to order at 6:02 p.m.

Agenda Item 2 - Approval of the September 14, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, asked the TMAC members to review an ***unapproved minutes document*** dated **September 14, 2011**.
- **MOTION:** Nancy Goren moved to approve the September 14, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document.
- **SECOND:** Nikie Crawford seconded.
- **DECISION:** September 14, 2011, TMAC Minutes Document approved.

Agenda Item 3 - Cultural Services Division Director's Report

- Adrienne Richwine, City of Tempe (City) Library and Cultural Services Division Deputy Director, reported that the Tempe Center for the Arts (TCA) played host to ***Ballet Under the Stars (Ballet)*** on September 23. Richwine explained that the Ballet was well-attended; A. Richwine acknowledged that there were parking challenges as a result of the loss of dirt-lot-parking to the immediate west of the TCA facility.
- A. Richwine presented the Tempe Municipal Arts Commission (TMAC) members with the June to July, 2011, issue of the publication, "***The Santa Fean***." Richwine reported that the issue features the ***TCA carpet public artwork element*** as part of the publication's annual art-specific issue.
- A. Richwine announced that through a grant from the Virginia G. Piper Charitable Trust and the Flinn Foundation, ***Patrick Fanning***, TMAC member, was hired as a coordinator to oversee the ***Arizona Commission on the Arts' (Commission)*** participation within the ***Arizona Cultural Data Project***. Richwine added that P. Fanning also serves as a part-time ***Arts Learning and Special Projects Coordinator*** for the Commission, and will oversee the Commission's ***Poetry Out Loud*** series.
- A. Richwine reported that ***Pat Burdette***, Visual Arts Instructor for the City of Tempe Art Instructional Program, was named the ***2011 Arizona Art Association Art Educator of the Year***. Richwine noted that P. Burdette also serves as a co-facilitator of the City of Tempe-sponsored ***Studio Artists Program*** that occurs within the Tempe Elementary School District.
- A. Richwine encouraged the TMAC members to view news releases prepared by ***Mary Fowler***, City of Tempe Community Services Department Management Assistant, and ***Denise Rentschler***, Community Relations Department Outreach and Marketing Coordinator, included as inserts within the regular TMAC meeting packets. Richwine explained that the news releases are specific to City of Tempe arts and cultural programming.
- A. Richwine announced that the TCA is playing host to several events in fall, 2011; A. Richwine encouraged the TMAC members to view the TCA's fall event listing placard included within the regular TMAC meeting packets, or by visiting the following website: ***www.tempe.gov/tca***.
- A. Richwine reported that the ***Edna Vihel Center for the Arts (Vihel Center)***, 3340 S. Rural Road, Tempe, is playing host to the annual ***Pyle Activities Center Senior Art Exhibition***; Nancy Goren, TMAC member, noted that her works are on display within the ***Gallery at the Vihel Center***. Goren further encouraged the TMAC members to attend the exhibition's opening at ***6 p.m.*** on ***October 14***.
- A. Richwine suggested that the TMAC members contact Rachael Peterson, City of Tempe Library and Cultural Services Division Administrative Assistant, if they'd like additional information or web links related to upcoming art events and related cultural programming via email message at ***Rachael_Peterson@tempe.gov***.

Agenda Item 4 - Chairperson's Report

- No report.

Agenda Item 5 - Update: Tempe Center for the Arts Fund

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, introduced **Jerry Hart**, City of Tempe Finance and Technology Department Deputy Director, and further welcomed J. Hart to the TMAC meeting.
- J. Hart presented the TMAC members with an update and report specific to the **Tempe Center for the Arts (TCA) Operating Fund**. Hart distributed a **cash flow analysis document** to the TMAC members and explained that the analysis outlines fund projections through 2023.
- J. Hart acknowledged that the City of Tempe instituted a **tenth of a cent sales tax** in 2000 to fund the construction and general operations of the TCA. Hart explained that the TCA was designed to be self-sustaining, and compared the overall design and purpose of the TCA operating budget to an endowment fund concept.
- J. Hart noted that to present, the TCA staff members continue to strive towards maximizing revenue opportunities, as well as operating as efficiently as possible.
- J. Hart stated that the TCA Operating Budget's (Budget) cash flow analysis suggests that the Budget will run out of cash in fiscal year 2013 to 2014; however, temporary inter-fund loans will cover the cash shortfall and will allow the Budget to sustain itself, fostering growth as early as fiscal year 2016 to 2017.
- F. Williams explained that unforeseen circumstances during the construction of the TCA adversely affected the growth of the TCA Operating Budget; F. Williams specifically cited unforeseen high concrete and steel pricing.
- F. Williams thanked J. Hart for his presentation; J. Hart encouraged the TMAC members to contact him if they had any additional questions related to the Budget update via email message at **Jerry_Hart@tempe.gov**.

Agenda Item 6A - Public Art/Art in Private Development (AIPD) Report

- Maja Aurora, Public Art/Art in Private Development (AIPD) Program Coordinator, reported that she is working with artist **Marilyn Zwak** to complete the City of Tempe's (City) **Tree of Life** public artwork element located on Tempe Town Lake's North Bank, west of the Mill Avenue Railroad Bridge. Aurora explained that six concrete uprights formed in adobe molds and toned with integral color feature reliefs depicting **the Tree of Life legend**. Aurora added that the recessed areas within the tree canopies are carved with the names of donors to the City of Tempe's **Adopt-a-Tree** program. Aurora further explained that M. Zwak will add the names of individuals who served as representatives of the Rio Salado Advisory Commission from 1979 through 2010 to the artwork element, including **Frank Williams**, current Tempe Municipal Arts Commission (TMAC) Chair, and **Shirlee King**, current TMAC Vice Chair.
- M. Aurora stated that the public artwork elements integrated into the City's **Crosscut Canal Multiuse Path Phase II Project** are complete; M. Aurora explained that artist **Mary Lucking** designed three artistic bridges that connect pedestrian pathways running along the Crosscut Canal from McKellips Road to Mill Avenue.
- M. Aurora redistributed a **Call to Artists** document to the Tempe Municipal Arts Commission (TMAC) members that explained the **Mill Avenue District Utility Boxes and Tempe Public Library Cards Public Artwork Opportunity** (Public Artwork Opportunity) in detail.
- M. Aurora reminded the TMAC members that the Public Artwork Opportunity is a collaborative project between the **City of Tempe** and the **Downtown Tempe**

Community; M. Aurora further stated that six local artists will be selected via City of Tempe Public Art Program Panel Review Process to paint two-dimensional artwork on utility boxes located within Tempe's **Mill Avenue District**. Aurora stated that the project budget is \$12,000; artists who are selected to fulfill the Public Artwork Opportunity will also have their works prominently displayed on Tempe Public Library Cards.

- M. Aurora noted that the project's Call for Work expires effective **5 p.m.** on Thursday, **October 13**, and that the project's Artist Selection Panel is scheduled to occur on **November 9**.

Agenda Item 6B - Grants Report

- Maja Aurora, City of Tempe Art Grants Program Coordinator, reported that she is preparing a calendar highlighting **City of Tempe Art Project and Art Organizational Development Grant Recipient Programming and Events** that she intends to distribute via email message to the Tempe Municipal Arts Commission (TMAC) members.
- M. Aurora encouraged the TMAC members to contact her via email message at **Maja_Aurora@tempe.gov** if they'd like to audit an art grant recipient event and/or program. Aurora added that she intends to compile a list of art grant recipient e-newsletters to distribute to the TMAC members as an additional communication tool.

Agenda Item 7 - Friends of Tempe Center for the Arts (TCA) Report

- Don Dotts, Friends of Tempe Center for the Arts (Friends of TCA) Representative, reported that the Friends of TCA played host to a **retreat** attended by the TCA Partner Organizations; D. Dotts stated that the retreat was successful and helped to foster communication between the **Friends of TCA** and the **TCA Partner Organizations**.
- D. Dotts noted that the Friends of TCA continues to discuss the goals of the **TCA Gift Shop**; D. Dotts acknowledged that the Friends of TCA wants to work with City of Tempe staff to help achieve the goals of the Friends of TCA, as well as the goals of the City of Tempe.
- D. Dotts reported that the retreat concluded with a discussion led by Former Tempe Mayor **Neil Giuliano**; D. Dotts stated that N. Giuliano expressed the importance of continuing to support dynamic cultural events specific to Tempe.
- D. Dotts acknowledged that the Friends of TCA is playing host to **Dance the Night Away at TCA**, at dance party event benefitting the Friend of TCA organization, at **7 p.m.** on **November 5** within the TCA. Dotts stated that the party begins with a performance by **EPIK Dance Company** in the TCA Theater, followed by a performance by the **Big Bang Dueling Pianos** within the TCA Lakeside room. Dotts encouraged the TMAC members to attend the event; D. Dotts explained that event ticket prices range from \$20 to \$100, and that additional event information and tickets may be obtained by visiting the following websites:
 - <http://www.dna-tca.com>;
 - <http://tca.ticketforce.com/eventperformances.asp?evt=148>.
- Frank Williams, TMAC Chair, praised the Friends of TCA for its continued support of the TCA, as well as its support of art and cultural programming within Tempe.

Agenda Item 8 - Commission Members' Announcements

- Dave Kephart announced that a new artwork installation is scheduled to occur within **Gideon's Coffee**, 209 W. Jackson Street, Phoenix.

- Shirlee King announced that the **Zonta Club of the East Valley** is playing host to a Women's Self-Defense Seminar titled, "**A Woman's Place is in Control,**" at **10 a.m.** on **October 15** within the **Tempe History Museum Community Room**, 809 E. Southern Avenue, Tempe. King reported that internationally-renown martial artist **Mike Hayashi** will lead the seminar.

Agenda Item 9 - Public Appearances

- No appearances.

Agenda Item 10 - Adjournment

- The next Tempe Municipal Arts Commission (TMAC) meeting is scheduled to take place at 6 p.m. on November 9 within the Tempe Public Library Board Room, 3500 S. Rural Road, Tempe, 85282.
- **Meeting adjourned at 7:30 p.m.**

Prepared By: Rachael Peterson

Reviewed By: Adrienne Richwine

Frank Williams
Chair, Tempe Municipal Arts Commission